

FAMILY DAY BE THERE. DEFINITELY.

Thank you for your interest in participating in the 2010 Yankee Homecoming Family Day! This year's event is slated to be better than ever with more activities for kids of all ages, more demonstrations on the main stage and a focus on having activities for family members ages 1-100!

- When:** Saturday July 31, 2010
What: A total family event geared toward all ages, including: games, arts & crafts, sports and performances!!
Time: 10 am -2pm. Set-up starts at 8am, we ask all participants to be ready, set-up and cars moved
Where: Maudsley State Park, Newburyport

If you are interested in participating in Family Day, you now have 4 options:

1. Organize a Booth!

Are you looking for a fun way to advertise your business or organization? Consider hosting a booth! Booths are free in exchange for coordinating a game, arts & crafts activity or other kid-friendly idea. All booths **MUST** have an interactive component. You can also have flyers, give-a-ways, brochures, etc about your business available for distribution. Past booths have been: ring and bean bag tosses, train tables, "fishing" pool games... We encourage you to have "prizes" or tattoo's to give away to kids as well. Remember: you might receive between 150-500 visitors to your booth, you should have several games available to play at once to avoid long lines and keep the fun going!
****Need a Booth Activity Idea?? Contact a Family Day Coordinator!**

2. Sponsor a much-needed service

We need sponsors to provide:

- Free Parking \$750.00 Set up your booth near the entrance all day.
- Free Pony Rides \$1,200 Set up your booth next to rides all day.
- Hay Rides \$700. Set up your booth next to rides all day.
- Sponsor a performer (contact us for costs) introduce the performer and announce your business. Set up your booth by the main stage during the time of the performance. Give aways with your companies logo/info is also a great idea to "plug" your business during the performance you sponsor)

3. Activities

Organize a sports activity or hands-on demonstration. Field space is available, but books up fast so speak with a coordinator ASAP to reserve your space. Past activities have included bike obstacle courses, soccer drills/kicking, etc.

4. Volunteers

We need all hands on deck! Help as a volunteer "runner" the day of the event or man the "toll booth" to collect donations at the front

Family Day FAQ's

Where do I go? What do I bring? What are the rules? SEE BELOW!

- Event is Rain or Shine. We do not have a rain date
- Booth Space is free!!! However, in return we ask that you provide an activity for participants (prizes, tattoo's and giveaways are also encouraged). No booths simply to give away information on your organization. Lets make it fun for all participants
- Upon arrival, look for a Family Day Volunteer (wearing a marked T-shirt). You will have a preassigned space which you will be shown to.
- The days events are from 10am-2pm. WE ASK YOU TO STAY THE WHOLE DAY UNLESS SPECIFICALLY WORKED OUT WITH A COORDINATOR PREVIOUSLY. For Safety reasons. Cars will not be permitted to drive into/out of the festival space while people are there enjoying.
- Plan to arrive between 8-9am in order to ensure enough set up time
- From 8-9:30 am you can drive your car to your booth space for set up, starting at 2pm you can bring a car down to your booth space for breakdown
- NO HELIUM BALLOONS! Park rules prohibit helium balloons
- All Booths and Activities should be free to participants. If you must charge a fee to cover costs, this must be pre-approved by a Family Day Coordinator
- Each Booth must have a sign with the company name: we encourage you to make your space fun!!
- Each booth or field activity should have a tent or other covering for volunteers manning the event. The sun is strong and it can get hot
- Don't forget bug spray and folding chairs for volunteers. Bring duct tape, scissors, table clothes/covers, and stakes for signage, tables, etc. Remember we are in a park setting and resources aren't readily available. Prepare for 300-400 attendee's. The total event gets approx 1000 attendee's
- We must have your company name, times you will be there (if not there for the full 10-2 day) and activity/event at least 3 weeks prior to the event. This allows us post your participation online, advertise in the newspaper and have you classified in the Yankee Homecoming guidebook properly
- There is no water source or electricity source. Select areas have electricity hook up and are already reserved for specific public service vendors
- Carry in and carry out all your trash. Let's keep the park clean! ☺
- If you are selling an item (all sales must be preapproved) you agree to give Family Day 10% of your total sales for the day

Family Day Coordinator

Nicole Nadeau

Nicole.nadeau@fmr.com

617-530-0954...

PLEASE FILL OUT FORM AND RETURN VIA EMAIL to Nicole.Nadeau@fmr.com
OR FAX 617-385-0633

Name of business/organization:

Address:

Contact Person:

Phone:

Email:

Company website (to be listed on our website)

Choose your Family Day Option:

1. Booth (please list type of booth activity below. This description will be listed on our website):

Sport Activity (describe) _____

Hands on demo (describe) _____

Hosting Games, Arts & Crafts activities, other (please describe): _____

Do you need field space? Yes / No

**please expect to man your booth from 10am-2pm

Your giveaways will be: _____

2. Sponsorship:

Pony Rides \$1,200 _____ (Occurs all day)

Free Parking \$750 _____ (Occurs all day)

Hayrides \$600 _____ (Occurs all day)

Stage entertainment _____ (contact us for cost of act)

3. Volunteer:

Name:

Phone number:

Time available:

For Special demo or volunteer's, please list times you will be at the event. We will be at event
from _____ to _____ other _____.

Please remember that we ask you not to sell any items at your booth unless previously agreed to. 10%
of all sales proceeds will be given to Yankee Homecoming